LSES FUNdraisers!!

The American Heart Association’s Kids Heart Challenge kicks off Monday, Jan. 25. The event (formerly Jump Rope for Heart) will be held on Thursday, Feb. 11. As part of the challenge, your student will choose a healthy challenge and learn about a heart-healthy lifestyle. Donations collected will earn LSES PE equipment, and your child could earn fun prizes. All donations should be turned in by Feb. 12. The top classroom teacher will receive a $25 Amazon gift card. For more information and how to set up your fundraising page, scroll to pages 5-6.

The PTA will host a Bingo Night at Bullfrog Creek Brewing Company on Thursday, Feb. 4. The event will include a round of Bingo, a 50/50 and a raffle for a set of Walt Disney World tickets. More information will be available in next week’s newsletter and on the LSES PTA Facebook page. But SAVE THE DATE for Feb. 4 to come out and have some Bingo Fun!

WHAT’S HAPPENING THIS WEEK

**Monday:** Crispy/Spicy Chicken Sandwich, Fruit Cup, Baby Carrots w/Ranch

**Tuesday:** Chicken Bites/Buffalo Chicken Chunks, Cuban Reuben Sandwich, Cheez It Cheddar Crackers, Fruit Cup, Tater Tots

**Wednesday:** Cheeseburger, Fruit Cup, Cucumber Slices w/Ranch

**Thursday:** Cheese/Pepperoni Pizza or Buffalo Chicken Mac N Cheese, Fruit Cup, Garden Salad

**Friday:** Hot Dog, Fish and Chips, Fruit Cup, Baby Carrots w/Ranch

**Monday:** Spring Pictures / Start of Literacy Awareness Week

**Tuesday:**

**Wednesday:** STEAM Club, 2 p.m.

**Thursday:** STEAM Club, 2 p.m.

**Friday:**
Sonya Fincher has been the LSES Clinic Nurse since 2013. When asked what her day entails, she simply says to care for our students. “My days are used to care for all my little friends,” Fincher said. “Children have a voice that needs to be heard, and I want them to know I’m listening.”

Fincher, who previously worked at BayCare Hospital for 14 years, aids multiple students throughout the day ranging from stomach aches, playground scrapes, headaches, and sometimes just helping with nervous jitters. She also provides a closet full of spare clothes if needed throughout the day.

Amid many COVID regulated changes this year, Fincher had to set up a new clinic providing six feet of space and isolation areas if needed. She also runs the temperature checks of staff and teachers at the start of the day.

The Virginia native married her high school sweetheart, who works for HCPS maintenance, has two adult daughters and cares for her niece who is in high school. She loves animals, crafts, literature and poetry.

“I try to find the humor in life, while maintaining the reality of situations.”

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**UPCOMING EVENTS**

<table>
<thead>
<tr>
<th>Date</th>
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<td>Jan. 25</td>
<td>Spring Picture Day</td>
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<td>Feb. 4</td>
<td>PTA Bingo Night @ Bullfrog Creek Brewing Company</td>
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<td>Feb. 11</td>
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<td>May 28</td>
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FIND A LOVE OF READING: LITERACY WEEK

Did you know a child that reads at home for 20 minutes a day will have read 851 hours by the 6th grade? They also will hear more than 1.8 million words a year.

We want to encourage that reading! We are asking for parents, teachers and staff to share their favorite book or book series for our K-5th grade students. It can be any kind of book — comedy, adventure, comic books, even a child’s news website. We will then share the books in our weekly newsletter. It only takes one magical book for a student to find their love of reading. Let’s help them find that magic!

Email your favorite book to Lorib95@Hotmail.com. Tell us your name, grade, why you love the book and where you found the book, such as MyOn. We want to hear from you!

This week is Literacy Week! Brick-and-Mortar and E-Learners are encouraged to participate in this week’s reading activities. Dress up each day to support Literacy! Post your photos to the LSES PTA Facebook Page! Scroll to page 4 to see the list of events.

*Monday – Read My Shirt
*Tuesday – Hats Off to Reading
*Wednesday – Team Up with a Good Book
*Thursday – Crazy About Reading
*Friday – Cozy Up and Read

PTA SPONSORS - PLATINUM

GOLD

SILVER

BRONZE
Literacy Week of Events

**Literacy Week January 25th - January 29th, 2021**
**Lithia Springs Elementary**

Reading Dress Up For all Learners at Lithia Springs Elementary- Elearners can do this as well...

Monday, 1/25 - Read my shirt – wear shirts that have text on them for everyone to read...

Tuesday, 1/26 - Hats Off to Reading - wear a hat...

Wednesday, 1/27 - Team Up with a Good Book - wear favorite team clothing

Thursday, 1/28 - Crazy About Reading - wear mismatched clothes/crazy hair/ etc.

Friday, 1/29 - Cozy Up and Read - wear PJs to school and home...
It’s time for the Kids Heart Challenge! Did you know that heart disease is the leading cause of death for all Americans, and up to 80% of it may be preventable through lifestyle changes? Kids Heart Challenge is a service-learning program that will teach your child the importance of heart-healthy habits, share inspirational stories of children who have been touched by heart disease and help raise life saving funds for the American Heart Association.

Here’s how it works:
• Your child has received his or her fundraising envelope. Start by setting up a personal fundraising page—easy directions are on the back of this letter.
• Ask family and friends if they’d like to donate. Not sure what to say? Your child can use the simple script on the collection envelope.
• Encourage your child to be active and have fun during this great event!

As part of Kids Heart Challenge, your child will choose a healthy challenge and share lifesaving tips. There is even a parent corner with tips on keeping your children healthy at home! Our school can earn money for PE equipment and your child earns fun prizes that encourage him or her to keep up the good work for heart health. And that’s something to jump up and down about!

Important information for our event:
We’re kicking off the week of Jan 25 and all donations should be turned in by Feb 12! The top classroom teacher will receive a $25 Amazon Gift Card! Help our teacher be #1! Thank you for your support!

Sincerely
Coach Nowakowsky
Kids Heart Challenge

Help your child set up a personal fundraising page. **They will earn a fun wristband just for registering online!**

Here's what to do:
- Download the Kids Heart Challenge app or go to heart.org/khc to find our school and register. (image 1).
- Select whether you're a new or returning participant. If you're new, fill out the form to set up your account. If you're returning, enter your username and password and update your information. (Hint: make sure your username and password are easy to remember since you'll be able to use them again next year).
- Choose a student health challenge and join the Family Move More Challenge.

Now you and your child are ready to have some fun by customizing his or her personal fundraising page:
- Personalize your child's page by adding photos and sharing why heart health is important to your family. Send emails to ask for donations and watch your child reach their goal. (image 3).
- Personalize your child's page by adding photos and sharing why heart health is important to your family. Send emails to ask for donations and watch your child reach their goal. (image 3).
- In your app store, you can fundraise, unlock your heart heroes, play games, and more!

Each time your child visits the online headquarters, he or she will see badges earned, have a chance to take a healthy challenge, and unlock special surprises! More visits mean more chances to share messages about heart health and raise funds for the American Heart Association.

Which Online Challenge Will You Choose?

Search “Kids Heart Challenge” in your app store or visit us online at heart.org/khc

Always fundraise the smart and safe way. **Do not go door-to-door or ask strangers for donations.** Please convert cash donations into checks payable to the American Heart Association and ask your donors if their employers match employees’ contributions! matchinggifts.com/aha
Did you know PTA is the largest volunteer child advocacy organization in the USA? By becoming a sponsor for Lithia Springs Elementary PTA, you are becoming a partner on the local level to support common goals. This year’s PTA is being challenged in new ways as we have students both on-site and e-learning. We are focused on how we can engage our families and communities in new ways and continue to support our students and staff as they are faced with many changes this year.

Last year, through the support of our wonderful school community, we were able to purchase all new devices for staff – who were using devices over 10 years old! It couldn’t have happened at a better time, as we have become very dependent on technology to educate our children. PTA also funded grants that provided flexible classroom seating, outdoor recess equipment, microscopes and STEM materials, reading supplements, classroom supplies, and so much more.

While all of those things are wonderful and truly benefit our students academically, some of our favorite work is finding ways to connect with our families through events. With new restrictions in place, we are limited on some of our favorite on-site activities. However, PTA is working diligently to come up with new activities that may even allow some to participate who haven’t been able to in the past. We recognize that the social well-being of our children is equally important.

With your support, Lithia Springs Elementary PTA can continue to offer these types of programs to our school. We know that these times have been hard for many of our community businesses and we want to support you, too. This year we are offering our sponsorships at reduced rates and even offering a discount for our renewing sponsors. PTA has also developed new ways to share information about your business within our school and community.

The LSES PTA is a 501(c)3 non-profit organization and donations are tax-deductible as allowed by the law.

____________________________________________________________________________________________

Name of Business or Organization

____________________________________________________________________________________________

Contact Person

Phone

____________________________________________________________________________________________

Business Address

____________________________________________________________________________________________

Email Address

____________________________________________________________________________________________

Sponsorship Level Chosen

Please make checks payable to LSES PTA. Sponsorship forms and payment can be mailed or dropped off in the front office at: Lithia Springs Elementary, 4332 Lynx Paw Trail, Valrico, FL 33596. Sponsorships will be active for the 2020-2021 school year. For more information, please contact us at lsesptaboard@gmail.com.

Thank you for your generous support!
Sponsorship Levels

Platinum Business Sponsor - $600 (Renewal Rate $500)
- Opportunity for you to provide us with your business banner (3’x6’) to be placed on school property.
- 2 Sponsor Videos (1 per semester) to be featured on our Facebook Page (Must be approved in advance)
- Business listed as Platinum Business Sponsor on the LSES PTA Website with active link to your business
- Business listed as Platinum Business Sponsor in weekly PTA newsletter (sent to all families & staff)
- LSES PTA Facebook Platinum Business Sponsorship mention
- Logo and recognition in LSES Yearbook

Gold Sponsor - $450 (Renewal Rate $350)
- Opportunity for you to provide us with your business banner (3’x6’) to be placed on school property.
- 1 Sponsor Video to be featured on our Facebook Page (Must be approved in advance)
- Business listed as Gold Business Sponsor on the LSES PTA Website with active link to your business
- Business listed as Gold Business Sponsor in weekly PTA newsletter (sent to all families & staff)
- LSES PTA Facebook Gold Business Sponsorship mention
- Logo and recognition in LSES Yearbook

Silver Business Sponsor - $250 (Renewal Rate $200)
- Business listed as Silver Sponsor on the LSES PTA website with active link to your business
- 1 Flyer ad to be featured on our Facebook Page (Must be approved in advance)
- Business listed as Silver Sponsor in weekly PTA newsletter (sent to all families & staff)
- LSES PTA Facebook Silver Sponsorship mention
- Logo and recognition in LSES Yearbook

Bronze Business Sponsor - $100
- Business listed as Bronze Sponsor on the LSES PTA website
- Business listed as Bronze Sponsor in weekly PTA newsletter
- LSES PTA Facebook Bronze Sponsorship mention
- Logo and recognition in LSES Yearbook