Hillsborough County Public Schools

FAMILY AND COMMUNITY ENGAGEMENT

Engage | Empower | Embrace

OUR VISION

Through a shared responsibility approach, we will use high-yield impact strategies to ENGAGE and EMPOWER schools, families and community partners towards overall school improvement.

OUR BIG IDEA

Our big idea is that through various reform efforts & initiatives, we can improve access and opportunity outcomes for students & families by supporting learning; transforming parent ‘engagement’ & connecting communities, with purpose. If we invest in schools, families and our communities (of all ages, stages, sectors and backgrounds), we can change our narratives & positively improve performance trends and trajectories.

OUR MULTI-YEAR OVERARCHING GOAL

To reverse the trend of parents and families being seen as ‘bystanders’ to EVERYONE, intentionally engaging, empowering and embracing them as equal partners, in their child’s education.

OUR PILLARS:

We are STUDENT CENTERED

We support schools in utilizing family engagement as an overall school improvement strategy (centered around student attendance, achievement, course completion, graduation, and other school-based learning).

We are FAMILY FOCUSED

We will organize leaders (internal and external) to facilitate learning and to scale up transformative practices to engaging families. We will provide professional learning, help schools build their bank of family engagement resources linked to learning, and implore them to utilize family survey perception data for improvement.

We are COMMUNITY ORIENTED

We will partner with schools and cross-agency organizations to develop pathways to engaging and supporting families. We will do this by: Partnering with the Parent-Teacher Association (PTA); establishing other cross agency relations, assisting at community & district events, and leading various district-wide initiatives.
OUR MULTI-YEAR IMPACT STATEMENT

Our goal is to assist Hillsborough County Public Schools in making annual measurable progress, by imploring schools to utilize family engagement as a **school improvement strategy**, towards achieving the following **academic outcomes**:

- Increased kindergarten readiness.
- Increased 3rd grade reading proficiency rates.
- Increased 8th grade course completion rates.
- Increased high school graduation rates.

We will also support schools and families, in making progress towards:

- Increased PTA Membership.
- Increased student attendance rates.
- Increased positive behavior on school campuses.
- Favorable school & district-wide family perceptions survey responses.

**Strong Families + Schools + Communities = Hillsborough Strong**

Please visit us at [www.hillsboroughschools.org](http://www.hillsboroughschools.org)

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