



2024 EARTH DAY PSA Contest

HCPS ENERGY PROGRAM

About the Contest

Hillsborough County Public School's district energy program, is excited to announce our 2024 Earth Day Public Service Announcement! The Earth Day theme for 2024 is "Planet vs. Plastic"

Who is the contest open to?

All K-12 HCPS students are encouraged to submit artwork.

How to submit your artwork

Please submit a digital picture of your artwork that depicts the 2024 theme, "Planet vs. Plastic". Be creative! Artwork should promote Earth Day and encourage others to make the Earth a better place for all. The artwork must be 2-dimensional and can include drawings, paintings, illustrations, and graphic art.

Artwork can be created by individual artists or created by a team of no more than two artists and must be the student's original content.

Submission Details

Student artwork is due by Friday, April 12, 2024, at 4 pm.

You can submit your artwork here at:

<https://hillsborough.sharepoint.com/sites/StudentFileUpload/2024EarthDayPSAContest/>

Naming convention for submission:

YourName_School_Grade.filetype

Questions?

Contact your school's Green Team Lead or email questions to:

HCPSpowerED@mckinstry.com

Contest Winners

Prizes will be generously provided by McKinstry. One winning entry will be selected from each level: elementary, middle and high school. The winners from each group will receive a \$75 gift card and a swag bag. Winners will be notified via email. powerED will visit the school sites to photograph the winning artwork to be shared on social media.

Disclaimer

By submitting artwork, the student artist or parent/guardian for the student/artist attests that the artwork and/or photo(s) is an original work of art created by the student artist and is not a reproduction of another person's artwork. Any art reference materials or photographs used in making this artwork are owned by the student artist and/or are used with permission from the original artist for such use. By submitting artwork, you release the artwork to Hillsborough County Public Schools and McKinstry to use in promotional pieces, advertising, collateral pieces, and/or on their websites and social media accounts without claim to compensation or royalties. Further, you authorize the use of the full name and grade and consent to the use of the name of the school of the student artist in connection with the use of the artwork.

