



HABSE SPONSORSHIP PACKET

**THE 28TH
ANNUAL
HABSE**



**ACHIEVERS
AWARD
CEREMONY**



Graduation for the Culture



**WE'RE ALL IN...
COMMITTED TO BE THE CHANGE WE WISH TO SEE!**



- **Recognizing select African-American High School Senior for their academic achievement**
- **Encouraging Hillsborough County Students to achieve higher goals**
- **Supporting and recognizing African-American educators pursuing excellence**

HABSECONNECTS

Hillsborough Alliance of Black School Educators

Support Us!

Hillsborough Alliance of Black School Educators (HABSE) invite you to join us as a key partner in the 28th Annual African American Achievers Award Ceremony at the Florida State Fair Grounds. With your help we know this event will be even more successful than our previous award ceremonies and we look forward to you supporting some remarkable HABSE 2020 Grads!

MORE THAN A CEREMONY

Our graduates are thriving and this program is a celebration of culture, confidence and soul. By aligning yourself with HABSE, an affiliate of the National Alliance of Black School Educators (NABSE), you are visibly demonstrating to your community, clients and partners that you are committed to recognizing our under-served student achievers and educators.

The Cultural Graduation Celebration will not only recognize our students' academic achievements with medallions and scholarships but also celebrate the diversity of our Hillsborough County students and educators.

This event will be held [Wednesday, May 20, 2019](#); program starting 7pm at Florida State Fair Grounds.

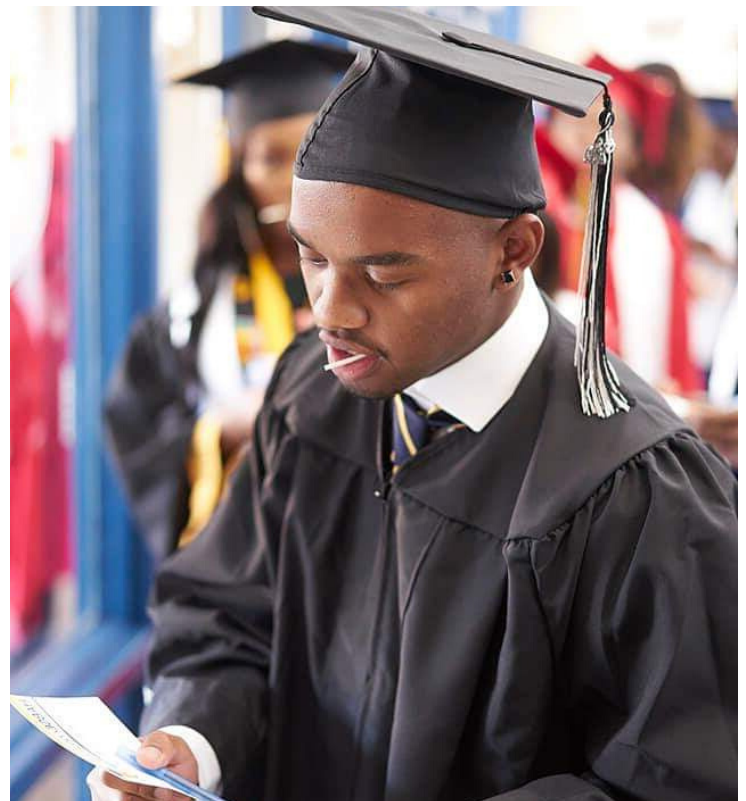


WITH YOUR FINANCIAL SUPPORT

Hillsborough Alliance of Black School Educators (HABSE) invite you to join us a key partner in the 28th Annual African American Achievers Award Ceremony.

Together with your sponsorship and influence, a new generation of Hillsborough County Public School students will benefit. As a financial sponsor you will have the opportunity to directly support some of our underserved black students and educators.

More than 1000 black students and families will be in attendance; student average GPA of 4.3 to the highest GPA being 7.48.





Sponsorship Benefits

We look forward to you or your organization helping make this scholarship ceremony a memorable celebration of academic achievement. Sponsorship's are design to promote your company to our engaged audience, more than 1200 students and households.

Payment: Please complete online sponsorship form and remit payment online or send to address listed below. For questions or more info, contact Jessica Vega at 813-591-5476



PRESENTING TITLE SPONSOR

- ❖ Exclusive reference as the presenter of the HABSE award ceremony (naming rights)
- ❖ Exclusive mention of presenting sponsor in media press release
- ❖ 5 company mentions in SM posts from HABSE, HCPS, and Office of Diversity
- ❖ Inclusion in all event digital (Megatron) and print signage
- ❖ 1-3 VIP Tickets/Parking
- ❖ 1 Exclusive blog post on Hillsborough School News featuring event and sponsor
- ❖ Logo placement and business mention in event e-blasts (Edsby, Parentlink, etc.)
- ❖ Vocal exclusive recognition during event
- ❖ Exclusive reference on event/program signage and event program
- ❖ Company Banner displayed at program (optional)
- ❖ Name & Logo included in the event/program literature
- ❖ Tax deductible benefits

PLATINUM SPONSOR

- ❖ Inclusion in all event social media posts as a Platinum sponsor
- ❖ 3 company mentions in SM posts from HABSE, HCPS, and Office of Diversity
- ❖ 1-2 VIP Tickets/Parking
- ❖ Inclusion in all event social media posts as the Platinum sponsor
- ❖ 1 Exclusive blog post on Hillsborough School News featuring event and sponsor
- ❖ Logo placement and business mention in event e-blasts (Edsby, Parentlink, etc.)
- ❖ Name & Logo included in the event/program literature
- ❖ Vocal exclusive recognition during event
- ❖ Tax deductible benefits



Sponsorship Benefits

☐ PREMIER SPONSOR

- ❖ Inclusion in all event social media posts as a Gold sponsor
- ❖ 2 company mentions in SM posts from HABSE, HCPS, and Office of Diversity
- ❖ 1 VIP Ticket/Parking
- ❖ Blog post in mention Hillsborough School News featuring event and sponsor
- ❖ Logo placement and business mention in event e-blasts (Edsby, Parentlink, etc.)
- ❖ Name & Logo included in the event/program literature
- ❖ Reference on event signage and program
- ❖ Tax deductible benefits



☐ GOLD SPONSOR

- ❖ Inclusion in all event social media posts as a Gold sponsor
- ❖ 2 company mentions in SM posts from HABSE
- ❖ Blog post in mention Hillsborough School News featuring event and sponsor
- ❖ Reference on event signage and program
- ❖ Tax deductible benefits

☐ COMMUNITY ANGEL

- ❖ Company/Individual mention in SM posts from HABSE
- ❖ Name included in the event/program literature
- ❖ Reference on event signage and program
- ❖ Tax deductible benefits



SPONSORSHIP QUESTIONS

Hillsborough Alliance of Black School Educators (HABSE) 28th African American Achievers
Contact Sponsorship Committee Chair, Jessica Vega-Eugene at 813.591.5476 or email
HABSE.edu@gmail.com
Checks are sent to C/O Andrea Beverly, HABSE Treasurer PO Box 11087, Tampa, FL. 33680