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| --- | --- | --- | --- | --- | --- |
| **Parent/Guardian and student MUST sign the application at the bottom.** | | | | | |
| **Student Information** | | | | | |
| Student’s Last Name, First Name: School Grade Next Year (circle one)  9 10 11 12 | | | | | |
| Student Email Address: | | | | | |
| Date of Birth: | Student Number: | | | Home Phone:  Cell Phone: | |
| Current Address: | | | | | |
| City: | | State: | ZIP: | | |
| **Parent / Guardian Information** | | | | | |
| Parent’s Name: | | | | | |
| Parent Email Address: | | | | | |
| Home Phone: | Cell Phone: | | | Work Phone: | |
| Current Address (if different from student): | | | | | |
| City: | | State: | ZIP: | | |
| **Extra-Curricular Activities** | | | | | |
| Clubs/Organizations that you are involved with: | | | | | |
| Community Service: | | | | | |
|  | | | | | |
| Signature of Student: | | | | | Date: |
| Signature of Parent/Guardian: | | | | | Date: |



Institute of Business and Technology

at Brandon High School

**Choose your program on the back**



Institute of Business and Technology

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| **Academy Descriptions** | |
| **Academy of Finance (AOF)**  The program gives high school students an opportunity to learn about and prepare for college and/or careers in business and the financial services industry. Emphasis is placed upon a college preparatory curriculum that is directly linked to the financial world. Program courses include: Finance & Business Technology, Financial Operations (H), Accounting Applications (H), Summer Internship, and Personal Financial Planning (H). AOF students that complete the program are eligible to apply for the $20,000 William A. Gregory Foundation Scholarship. DECA is the co-curricular student organization for finance students. Students have the opportunity to attain industry certification in Entrepreneurship & Small Business, CIW Social Media Strategist, and Intuit Quickbooks. | **Academy of Information Technology (AOIT)**  The AOIT partners with industry leaders to provide state-of-the-art equipment and instruction leading to a high-tech career and/or college. Students can graduate with industry certification in Microsoft, Adobe, and CIW, and have job experience in their chosen field. Students are able to meet Florida industry leaders through job shadow field trips. Program courses include: Computer Fundamentals, Web Technologies (H), IT Systems (H), Summer Internship, and Cybersecurity Fundamentals (H). FBLA (Future Business Leaders of America) is the co-curricular student organization for IT students. Students have the opportunity to attain industry certifications in CIW Social Media Strategist, MTA Windows Operating System, CompTIA IT Fundamentals, Adobe Photoshop, Adobe Dreamweaver, and Adobe Premier Pro. |
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| **3D Animation Academy**  This program is to introduce students to the practice, theory, and history of animation within art and independent media through labs, lecture, readings and project critiques. Production will cover computer based 2D and 3D computer animation. Emphasis is on creative content, experimentation and critical thinking. Students work with computer based animation software including Adobe Animate professional CC with industry certifications in Adobe Animate and Illustrator. Program courses include 3-D Animation I, II, III and IV. No prior experience is required. Meets the Performing Arts requirement. | **Customer Service Representative Academy**  This program provides instruction in the basic principles of customer service: the identification and classification of customer service, technology literacy related to customer service, the human relations, leadership, organization, and communication skills necessary for success in the customer service industry, and the terminology applicable to customer service. Students have the opportunity to attain industry certification in CIW Social Media Strategist and will gain work experience by assisting staff and faculty. Program courses include Digital Information Technology, Customer Service I, II, and III. |
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| **Television Production Academy**  The TV Production program provides opportunities for students to develop skills in basic camera operation; post-production skills in graphics, audio, and editing; scriptwriting and storyboarding; skills in direction; and production of video projects. T.V. Meets the Performing Arts requirement. Courses include TV Production I, II, III & IV. Upper level classes are responsible for running the morning show. Students have the opportunity to attain industry certifications in Adobe After Effects and Adobe Premier Pro. | **Entrepreneurship Academy**  This program offers a sequence of courses that is guided by a task-based curriculum rather than a textbook, academy students produce the materials needed that are required in a real business. The purpose of this program is to introduce students to the concept of entrepreneurship, present entrepreneurship as a viable career option, provide students with the skills needed to realistically evaluate their potential as business owners, and to develop the fundamental knowledge and skills necessary to start and operate a business. Students have the opportunity to attain an industry certification in Entrepreneurship & Small Business, CIW Social Media Strategist, Intuit Quickbooks and participate in regional, national, and international business plan competitions and trade shows. |
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| Rank your top three choices of the following Career and Technical Programs in the order of your interest (ie – 1 being most interested and 3 being the least interested). For more academy information go here: <https://www.hillsboroughschools.org/domain/2467>    \_\_\_\_\_ Academy of Finance (NAF) \_\_\_\_\_ 3D Animation Academy  \_\_\_\_\_ Academy of Information Technology (NAF) \_\_\_\_\_ Television Production Academy  \_\_\_\_\_ Customer Service Academy \_\_\_\_\_ Entrepreneurship Academy | |
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**Return completed form to: Brandon High School Attn: Dawnelle Stafford, Business Technology**

**Mail:** Brandon High School, 1101 Victoria Street, Brandon, FL 33510

**Fax:** (813) 654-1248 **Email:** [dawnelle.stafford@hcps.net](mailto:dawnelle.stafford@hcps.net)

If applying through HCPS Choice, you MUST also complete the online district application at:

<https://community.sdhc.k12.fl.us/wps/portal/community/sdhc.home/choice/application/apply>